BENEFITS FOR POTENTIAL VOLUNTEERS

*Volunteering can provide many benefits to individuals, clubs and the community as a whole. Because people volunteer for different reasons, it is important to outline the benefits your club can offer volunteers. Doing so will help your club attract volunteers and give you a clear understanding of their needs.*

To best ‘sell’ what your club can offer volunteers, ask your current volunteers how they have benefited from their experience. Then use this information to promote volunteering in your club.

**Potential Benefits of Volunteering for a Club**

* + parents and children spend time together
	+ make new friends and have fun
	+ access to free training and resources
	+ learn and share new skills
	+ increase knowledge and improve skills
	+ make a contribution
	+ take on new challenges
	+ explore a career
	+ earn academic credit
	+ expand personal experiences
	+ set a good example for kids
	+ help reduce costs for members
	+ become part of a community and/or be a part of a team
	+ maintain fitness
	+ opportunities for recognition
	+ re-live childhood sporting memories

**How to Use this Information to Attract New Volunteers**

* + Promote benefits in flyers and websites, which the Volunteer Coordinator can refer to when talking to potential volunteers.
	+ Promote benefits in advertisements for volunteering opportunities.
	+ Produce a brochure listing the benefits of volunteering for your club.
	+ Write media articles highlighting the benefits of volunteering in your club.
	+ Post YouTube clips of existing members talking about the benefits of volunteering in your club (put on your website, Facebook, etc.).