BENEFITS FOR POTENTIAL VOLUNTEERS

*Volunteering can provide many benefits to individuals, clubs and the community as a whole. Because people volunteer for different reasons, it is important to outline the benefits your club can offer volunteers. Doing so will help your club attract volunteers and give you a clear understanding of their needs.*

To best ‘sell’ what your club can offer volunteers, ask your current volunteers how they have benefited from their experience. Then use this information to promote volunteering in your club.

**Potential Benefits of Volunteering for a Club**

* + parents and children spend time together
  + make new friends and have fun
  + access to free training and resources
  + learn and share new skills
  + increase knowledge and improve skills
  + make a contribution
  + take on new challenges
  + explore a career
  + earn academic credit
  + expand personal experiences
  + set a good example for kids
  + help reduce costs for members
  + become part of a community and/or be a part of a team
  + maintain fitness
  + opportunities for recognition
  + re-live childhood sporting memories

**How to Use this Information to Attract New Volunteers**

* + Promote benefits in flyers and websites, which the Volunteer Coordinator can refer to when talking to potential volunteers.
  + Promote benefits in advertisements for volunteering opportunities.
  + Produce a brochure listing the benefits of volunteering for your club.
  + Write media articles highlighting the benefits of volunteering in your club.
  + Post YouTube clips of existing members talking about the benefits of volunteering in your club (put on your website, Facebook, etc.).