



# Greener Games

## How to Win, How to Save

You are invited to the launch of  
Greener Games and afterwards to attend  
Ireland v Australia  
Irish Daily Mail International Rules Test 2  
in Croke Park on October 30th 2010



Presented by



Supported by





Croke Park Stadium has been at the heart of Irish sporting life for over a hundred years and is now leading the way in sustainability.

The Sustainable Energy Authority of Ireland (SEAI) was set up by the Government in 2002 as Ireland's national energy authority. Their mission is to play a leading role in transforming Ireland into a society based on sustainable energy structures, technologies and practices.

Taking what the stadium has learned and using the expertise of SEAI, Croke Park presents *Greener Games*.

## What is Greener Games?

*Greener Games* is a sustainable energy and environmental initiative which aims to educate clubs, facilities and businesses in sustainable practices. This conference and training day, organised by Croke Park in conjunction with SEAI, will focus on key aspects to help your club or organisation in reducing costs and saving money by being more sustainable and environmentally aware.

Croke Park's environmental and sustainability management systems and initiatives will be a key focus along with case studies from other sports facilities plus key tips and advice for getting started on energy management from SEAI. Having attended the event you will be equipped to start the *Greener Games* journey and put

sustainable practices into operation to ultimately benefit your organisation.

The session will conclude with a stadium tour where staff will take you through the fascinating history of Croke Park and present a behind the scenes look at Ireland's largest stadium. Here you will witness environmental and sustainability practices in operation during pre-match preparations.

Once the tour ends you can relax and enjoy *Ireland v Australia* in Test 2 of the Irish Daily Mail International Rules Series.

## Who should attend?

The event should be attended by anyone in a management, operations or an administrative role within a GAA club, other sport or leisure organisation, small to medium enterprise or National Governing Body.

Places are limited to a maximum of two persons per club or organisation and will be booked on a first come, first served basis.

A fee of €35 (inclusive of VAT) will apply which covers conference, lunch, Croke Park tour and Irish Daily Mail International Rules match ticket.

To register to attend, visit [www.crokepark.ie](http://www.crokepark.ie) or call 01 8192356. Bookings can only be confirmed on receipt of payment.

# Programme of Events



10.00am Registration: Tea/Coffee & light refreshments

## Energy Management & Croke Park Case Study

10.45am Introduction and Welcome

Eamon Ryan TD –  
Minister for Communications,  
Energy and Natural Resources

Peter McKenna –  
Stadium Director, Croke Park

11.05am The Merits of Energy  
Management

Brian Motherway –  
Chief Operations Officer, SEAI

11.20am Managing Energy Consumption  
and Cost Saving Solutions

Pat Gilroy –  
Managing Director, Dalkia

11.35am Croke Park Case Study

Alan Gallagher –  
Operations Manager, Croke Park

Niamh McGroder –  
Environmental Manager,  
Croke Park

12.05pm Questions and Answers /  
Panel Discussion

12.15pm Lunch/Networking  
Opportunity

## Case Studies & Stadium Tour

13.15pm Sustainable Energy Initiatives  
in Action

Colm Moran –  
Operations Manager,  
Thomond Park Stadium

Small and medium sized  
Sports Clubs - To be confirmed

14.00pm Getting Started with Energy  
Management

Speaker -To be confirmed

14.10pm Question and Answer  
Session/Panel Discussion

14.30pm Stadium Tour

15.45pm Turnstiles open

16.45pm Hurling/Shinty –  
Ireland v Scotland

19.00pm Irish Daily Mail International  
Rules – Ireland v Australia