

## YOUNG WOMEN & TEAM SPORT

AN IRISH STUDY



9 OUT OF 10 PARENTS

**WORRY** ABOUT THE  
**PRESSURES** THEIR  
TEENAGERS ARE **UNDER**



3 OUT OF 4 YOUNG WOMEN

EXPERIENCE  
**PEER PRESSURE**  
DAILY



4 OUT OF 5 YOUNG WOMEN

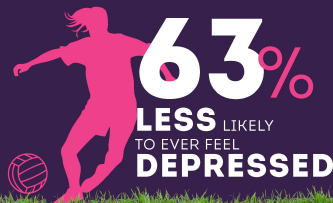
EXPERIENCE **PRESSURE**  
TO **LOOK** A CERTAIN  
WAY



7 OUT OF 10 YOUNG WOMEN WHO PLAY SPORT

COPE **BETTER** WITH  
**PEER PRESSURE**

## YOUNG WOMEN WHO PLAY SPORT



## BUT OUR RESEARCH REVEALED SOMETHING SHOCKING...

BY AGE 13



1 IN 2 YOUNG WOMEN

**DROP OUT** OF SPORT



**3X**  
MORE LIKELY TO  
**DROP OUT**  
OF SPORT THAN **BOYS**



7 OUT OF 10 YOUNG WOMEN



BELIEVE THEY ARE MORE LIKELY  
TO **GIVE UP SPORT**  
BECAUSE OF LACK OF  
**ENCOURAGEMENT**



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