

# LAOCH PROGRAMME

WOMEN  
ON AIR

## NOW YOU'RE TALKING

BESPOKE MEDIA TRAINING FROM KEY FEMALE MEDIA PROFESSIONALS

### What are the Aims of the Programme?

- Be a voice for the importance of sport and promote the positive values
- Understand what makes a good leader and gain an insight into your personal leadership style
- Know how to motivate and inspire yourself, your team and the next generation of future athletes
- Know how to develop a strong communication style
- Gain the skills required to increase your own profile and visibility through social and traditional media

### Who can apply?

- Will be limited to 3 players per county, recommended that your captain should be included
- Irish speaking players encouraged also

### When and Where?

PR and Media Training Day  
Sunday 19th January, 10am  
Clouds Suite, Carlton Hotel Dublin Airport

Four Provincial Leadership Workshops  
in February

Full details will be on [www.ladiesgaelic.ie](http://www.ladiesgaelic.ie) or for further details contact [lyn.savage@lgfa.ie](mailto:lyn.savage@lgfa.ie)

## PREPARING PLAYERS TO LEAD ON AND OFF THE PITCH



LGFA  
PEIL na mBAN