

# Establishing and promoting club coaching philosophy and guidelines.

To grow a positive club coaching environment, club's need clarity on the following:

- Objective or purpose – **Coaching Philosophy**
- Beliefs or what your stand for – **Values**
- How you act or behave – **Approach**



## Club Coaching Philosophy

### Benefit of having a club coaching philosophy is it...

- Identifies what type of club you like to be
- Guides the club approach to coaching i.e., Short/Long term objectives, code of conduct.
- Helps interprets events that may happen i.e., player or coach indiscipline.
- Gives direction i.e., how select players, how identify coaches, how to approach various competitions, training guidelines etc.
- Determines how the club view things i.e., people and how the club interacts.
- Determines the clubs' values and what the club stands for – helps ignore the noise!!

### Sample Coaching Philosophy:

#### If involved with young players...

- Role of the club is to help players achieve their goals and grow a LOVE for the game

## **If involved with older age groups**

- Role of the club is to help players achieve their goals and sustain a LOVE for the game

## **Club Values**

Having a set of values will determine how the club will behave or act. Example of club values could include:

- Integrity
- Leadership
- Inclusive
- Respectful
- Innovative

## **Club Approach**

**Three key areas a club needs to think about in relation to approach are...**

### **1. The Coaching Structure / System**

- a. How does the club develop an effective High Performing Structure or System?
  - i. Effective Communication – how does the club communicate with Club exec, coaches, and parents?
  - ii. How does the club know they are achieving what you set out to achieve as a unit?

### **2. The Coaching Environment**

- a. How can you develop an enjoyable and positive coaching environment or climate?
  - i. How does the club get coaches to support the common purpose or goal and maintain certain behaviors
  - ii. Culture will determine our actions – how does the club behave/treat each other
  - iii. Formation of a Leadership Group
  - iv. How does the club develop a player led environment?
  - v. How does the club know their players are continuously improving?

### **3. The Coaching Practice**

- a. How can you ensure the club coaches do the right things for the players?
  - i. Implementation of coaching principles – keep it simple!
  - ii. How does the club know they are conducting activities that link into the bigger picture?
  - iii. How does the club keep it fun and challenging?

**Click on the links to**

- View a sample club coaching guidelines that includes a coaching philosophy, values, and approach.
- View a sample club coaching recruitment policy.